

Funeral Planning Services

Everest is pleased to provide a unique, value-added service that empowers individuals who are dealing with funeral related issues.



Who is Everest?

Everest is an independent consumer advocate who works on your behalf.

Everest's sole purpose is to provide the information

you need to make the most informed decisions about all funeral related issues, and then put those wishes into action.

You're never locked into a decision because Everest's funeral advisory services can be used at any funeral home across North America.

Everest is an impartial consumer advocate, not a funeral home. Everest does not sell funeral goods or services, nor does Everest receive any commissions from funeral homes or other service providers in the funeral industry. With Everest, you are removed from a sales-focused environment allowing you and your family to make well informed and confident decisions during a stressful time.

Everest's services include:

Pre-planning services

24/7 ADVISOR ASSISTANCE

- To discuss funeral planning issues

PRICEFINDER RESEARCH REPORTS

- The only nationwide database of funeral home prices
- Detailed, local funeral home price comparisons

ONLINE PLANNING TOOLS

- Include:
 - *Personal Profile*
 - *10 Key Decisions Planner*
 - *"My Wishes" Planning Guide*
 - *Reference Guide*
- Information stored and maintained in a secure data warehouse

Everest offers both **pre-planning** and **at-need** services at or near the time of need. Everest's online planning tools help you prepare for the future. At need services include price negotiation assistance and communicating the family's wishes to the funeral home. And, Everest advisors are available by phone 24/7.

Getting Started

Create an online profile and use Everest's planning tools:

Visit www.everestfuneral.com/enroll

- Enter your email address and the Enrollment Identification Code:
 - Complete your online profile
 - Access "Planning Tools"
www.everestfuneral.com/enroll using your unique username and password
- If you do not have access to a computer, Advisors are available 24/7 by calling 1-800-913-8318.

At-need services

AT-NEED FAMILY SUPPORT

- Family assistance and plan implementation
 - *Communicate the Personal Funeral Plan to the funeral home; removing the family from a sales-focused environment*
 - *Provide 24-hour assistance throughout the funeral process*
- Negotiation assistance
 - *Gather pricing information and present it to the family in an easy-to-read format*
 - *Negotiate funeral service pricing with local funeral homes*
 - *Help the family compare prices of caskets and other products*

**Peace of mind
when it's needed
the most.**



While you can't predict life's outcome, you can prepare for it...